



Road to Recovery Conference: Southern California

Creating Opportunities from Federal Economic Stimulus Dollars

Anaheim Convention Center
800 W Katella Ave
Anaheim, CA 95110

Road to Recovery Conference-Wide Events

- 8:15-1:30** Press Check-In (located on the second floor of the Convention Center outside of room 201A).
- 8:45-9:15** ***Road to Recovery Opening Session Speakers***
- Cynthia Bryant, Director, California Recovery Task Force, Office of Governor Arnold Schwarzenegger
 - Mayor Curt Pringle, City of Anaheim
- 11:45-1:15** **Lunch**
- 1:30-2:00** ***Road to Recovery Luncheon Address***
- James Flanigan, Business Columnist, New York Times and Los Angeles Times; Author, "Smile California, You're the Center of the Universe"

Road to Recovery Workshops

- 9:20-10:30** **Workshop 1: Step One on the Road to Recovery – Jobs**
- This session reviews key challenges and opportunities for economic development in Southern California and provides an overview of what new types of financing and tax relief are available to local, state and federal government entities as well as businesses, non-profits and other organizations through the American Recovery and Reinvestment Act (Recovery Act) – from loan guarantees to tax-exempt bonds.

Moderator: Cynthia Bryant, Director, California Recovery Task Force, Office of Governor Arnold Schwarzenegger

Panelists

- Dr. Wallace Walrod, Vice President of Economic Development and Research, Orange County Business Council
- David Crane, Special Advisor for Jobs and Economic Growth, Office of the Governor
- Mark Dowling, Director, San Bernardino Economic Development Agency

- 10:45-11:45 Workshop 2: Avoiding the Pitfalls, Protecting Recovery Dollars from Waste and Fraud**
A very high level of accountability accompanies Recovery Act funding. Learn what this means to entities applying for and receiving funding and how to determine what makes a project acceptable under these levels of accountability.

Moderator: Laura Chick, California ARRA Inspector General

Panelists

- Elaine Howle, California State Auditor
- Heather MacLeod, Senior Analyst, U.S. Government Accountability Office
- Lisa Negri, Accountability Advisor, California Recovery Task Force
- Frank Cabibi, Assistant Special Agent in Charge, U.S. Department of Justice, Office of the Inspector General
- Laura Doud, Auditor, City of Long Beach

- 2:15-3:30 Workshop 3: Transportation Infrastructure, Vehicle and Fuel Technology Workshop**
Our state and nation's transportation infrastructure has not kept up with demands for goods movement or personal mobility. What opportunities exist within the Recovery Act funds federally designated for this purpose? How equipped are we for newer automotive technologies? This session will also explore new vehicle and fuel technology regulations.

- Cindy Quon, District 12 Director, California Department of Transportation
- John Kato, Recovery Act Manager, California Air Resources Board
- Representative, Port of Long Beach
- Art Leahy, Executive Director, Los Angeles Metropolitan Transportation Authority (invited)

- 2:15-3:30 Workshop 4: Housing**
The foreclosure crisis has affected California more than almost any other state in the nation. What funds in the Recovery Act are federally directed at combating this problem? What new tools are available through Recovery Act to finance new housing construction?

- Chris Westlake, Deputy Director, California Department of Housing and Community Development
- Representative, U.S. Department of Housing and Urban Development

- 2:15-3:30 Workshop 5: Broadband**
California will be highly competitive for the Recovery Act funding federally designated for broadband development. Learn about the efforts within California to expand access to broadband networks and how everyone can participate in the efforts to bring broadband access to every Californian – particularly in rural areas.

- Joe Camicia, Chief of Staff, California Chief Information Officer
- Luis Arteaga, Director of Emerging Markets, California Emerging Technology Fund
- Robert Haga, Chief of Staff, California Public Utilities Commission

- 3:45-5:00 Workshop 6: Workforce Training Programs**
A workforce that is trained and adaptable will be the backbone of the state's economic recovery. What programs can be funded through the Recovery Act to position job seekers in growth sectors? Where can one receive training, or find employees that are fit for a particular industry?

- Jaime Fall, Deputy Secretary of Employment and Workforce, California Labor and Workforce Development Agency
- Wendy Frederick, Regional Manager, Riverside County Workforce Development Centers
- Andrew Munoz, Executive Director, Orange County Workforce Investment Board and Community Services

3:45-5:00 Workshop 7: Energy Programs

How can local, state and federal government entities as well as businesses, non-profits and other organizations take advantage of Recovery Act funding federally designated for energy efficiency, weatherization on existing developments, clean energy systems and other energy related programs and activities?

- Mark Hutchison, Renewable Energy Programs Manager, California Energy Commission
- Mariann Long, Deputy General Manager, City of Anaheim Public Utilities

3:45-5:00 Workshop 8: Education

California was among the very first states in the nation to tap into billions of Recovery Act funds for our schools. How can this Recovery Act funding be further channeled to improve our educational system? How can schools make themselves competitive for these funds, and what results do we expect to see from the use of the funds?

- Tori Hatada, Federal Policy Director, California Office of the Secretary for Education
- Raghu Mathur, Ed.D., Chancellor, South Orange County Community College District
- Wendy Benkert, Assistant Superintendent of Business, Orange County Office of Education